

“At the dawn of the 21st century the world created an unprecedented wave of public–private partnerships. For such investments to bear fruit as public goods it is paramount to manage intellectual property with the public interest in mind. This *Handbook* provides expert guidance to do just that and will assist in developing new capabilities in low- and middle-income countries.”

— Ariel Pablos-Méndez,
Managing Director,
Rockefeller Foundation

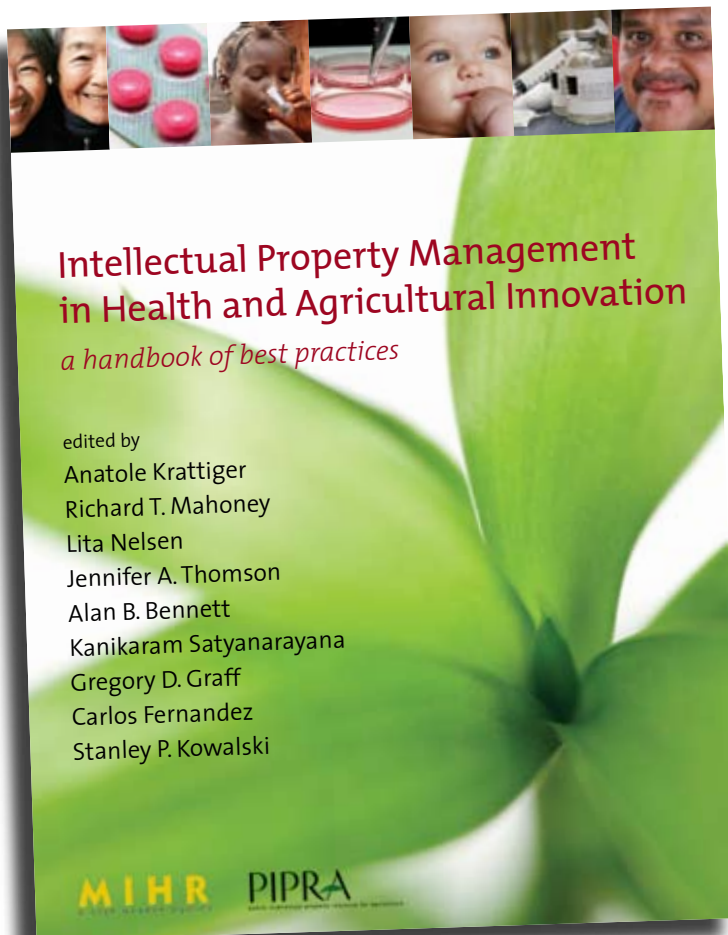
“Intellectual property (IP) has become a much richer field of endeavor as it has moved from isolationism in the world of policy to a position of engagement ... [This *Handbook*] will serve as an invaluable resource in this challenging new environment.”

— From the Foreword of
Francis Gurry,
Deputy Director General, WIPO

“This *Handbook*... is a valuable guide in helping to navigate the complex—but rewarding—world of an increasingly global innovation system.”

— Norman Borlaug, Nobel Peace Prize Laureate

MIHR and PIPRA announce a joint publication...



Prepared by and for policy-makers, leaders of public sector research establishments, technology transfer professionals, licensing executives, and scientists, the *Handbook* offers up-to-date information and strategies for utilizing the power of both intellectual property and the public domain.

Eschewing ideological debates and general proclamations, the authors always keep their eye on the practical side of IP management. The *Handbook* provides substantive discussions and analyses of the opportunities awaiting anyone in the field who wants to put intellectual property to work.

MIHR
A STEP NEARER EQUITY

The Centre for the Management of Intellectual Property in Health R&D (MIHR)'s core goals are to support innovative and strategic management of intellectual property that both promotes the development of medical products and public health tools to reduce global disparities in health status, and ensures access to future products by the poor.

PIPRA

The Public Intellectual Property Resource for Agriculture (PIPRA) is an organization based upon a collaboration amongst universities, public agencies, and non-profit institutes that conduct agricultural research and development. PIPRA provides resources and a collaborative framework to achieve the most effective possible utilization of intellectual property to advance innovation in agriculture, both for humanitarian purposes and for regional or specialized commercial markets.

The *Handbook* is a suite of 157 chapters and prefatory comments, composed by nearly 200 authors from East, West, North and South. The companion *Executive Guide* distills the key points of each chapter into simple language and places them in the context of evolving best practices. The books will be distributed for free to low- and middle-income countries (subject to availability of funding and support for distribution).

Visit www.ipHandbook.org to order online, or use the order form below.

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“This *Handbook*—which really transcends the category of handbooks altogether—is a must read for anyone who deals with intellectual property.”

— *Pramilla Senanayake, FRCOG, Chair, Global Forum for Health Research, MIHR, and the Concept Foundation*

“For all who believe, as I believe, that developing countries can—and should—participate in and benefit from an interconnected world of innovation, this book is an indispensable guide.”

— *Mahmoud F. Fathalla, Professor and former Dean, Medical School at Assiut University, Egypt, and Chairperson of the WHO Advisory Committee on Health Research*